

November 20, 2007

Chairman Kevin Martin
Commissioner Jonathan Adelstein
Commissioner Michael Copps
Commissioner Robert McDowell
Commissioner Deborah Tate
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 06-189, In the Matter of Annual Assessment of the
Status of Competition in the Market for the Delivery of Video
Programming.

MB Docket Number 07-42, In the Matter of Leased Commercial
Access, Development of Competition and Diversity in Video
Programming Distribution and Carriage.

Dear Chairman Martin and Commissioners:

We write as Executives of American companies that produce media content. We are alarmed at recent press accounts and public statements by FCC officials purporting to find undue concentrations of market power that would justify a wide range of government interventions into the media marketplace. These statements stand in stark contrast to the reality of the marketplace in which we compete every day.

To be sure, there was a time when American consumers who wished to enjoy subscription TV had few, if any, alternatives to their local cable system. Thanks to successful public policy initiatives by the Congress and the FCC, this is simply no longer the case for the vast majority of U.S. consumers. Today consumers may choose between multiple subscription TV providers including cable systems, 2 national satellite systems and, increasingly, local phone companies. Consumer options range from rate regulated "lifeline" tiers, to low cost packages such as DISH Network's 40 channel package for \$19.00 a month, to larger and more expensive packages.

The reality is that consumers today enjoy a wider range of media choices than at any time in history. In addition to the cable, satellite and telco choices and options described above, the Internet has emerged as a new and rapidly growing source of video media services. Through various new and heavily promoted web sites, consumers now have the option of having specific

episodes of their favorite TV shows streamed to them when they want them, for free. Or, consumers who wish to own their own copy of a TV show or movie, with no commercials, may go to other sites and download a copy for as little as \$1.99. The range and diversity of media options available to consumers is almost overwhelming, and all of these options are increasing virtually every single day.

Because of the vibrant competition in both programming and distribution, and because of the myriad options and alternatives available to consumers, there is no conceivable justification for government intervention into this marketplace. Media content is one of the few industry sectors in which the United States is still preeminent on the world stage. Ill-considered and unjustified government interventions cannot be permitted to undermine this vibrant American industry.

Respectfully submitted,

/s/ Peter Chernin

Peter Chernin
President and Chief Operating Officer
News Corporation

/s/Robert Iger

Robert Iger
President and Chief Executive Officer
The Walt Disney Company

/s/ Philippe Dauman

Philippe Dauman
Chief Executive Officer
Viacom

/s/ Jeff Zucker

Jeff Zucker
President and Chief Executive Officer
NBC Universal